

24th August 2015

To whom it may concern

Re: Reference for Eveline Kluczewski

Folk is an award winning Australian brand identity and experience design consultancy specialising in B2B and government. Our studio currently employs twenty eight people. Eveline was employed with us as a Senior User Experience Consultant between October 2013 and August 2015.

Eveline is a senior and experienced user experience consultant with deep skills in research, testing and design. She brings years of practical experience working across a range of organisations and is particularly talented at clarifying business objectives with senior stakeholders and understanding user needs.

In her time here Eveline worked across a range of project types including web applications, websites and large corporate intranets, the latter on the SharePoint platform.

Key clients included Fair Work Ombudsman, Cancer Institute NSW, Telstra Super, Queensland Health and the National Disability Insurance Agency. Of particular note is Eveline's work with the Department of Prime Minister & Cabinet, which benefited greatly from her highly structured and strategic approach.

Eveline worked well with our clients, partners and internal teams, and was always able to meet their expectations in a professional manner. Many of the projects Eveline led were deadline driven and the hours required were sometimes long and demanding. Eveline's organisational skills, attention to detail, positive attitude and commitment always assisted us in meeting those deadlines successfully.

Eveline is a talented and dedicated consultant with excellent communication and organisational skills. She is focused on her professional and personal development and I believe this, married with her energy and enthusiasm makes her an asset to any team.

I recommend her to any potential employer and wish her all the best. Please feel free to contact me directly if any further information is required.

Kind regards,



Michael Broadhead
Managing Director